

Home Pages

The first home page: is the one the users sees when they first enter the site

The second home page: If while the user is taking the survey, they click the home icon, this is where they'll land

The third home page: The homepage the user sees if they have completed the survey at least once and are not currently taking it a subsequent time

Ready to Find Your Perfect Car?

Take the Survey!

Your Dream Ride is Waiting For You

Continue the Survey

 Restart the Survey

 Favorites

Welcome, again...

[View Your Results](#)

[↻ Retake the Survey](#)

[★ Favorites](#)



☆ Favorites ()

What kind of vehicle do you like?

- Cars
- Trucks
- SUVs
- Minivans

Skip

Next →



☆ Favorites ()

300 matching vehicles

What “look” do you want your vehicle to portray

- Muscular
- Svelte
- Cute
- Angry

← Previous

Skip

Next →

Cut along dotted lines





☆ Favorites ()

250 matching vehicles

How many people would you transport frequently?

- Just me
- One other person
- Two other people
- Three other people
- Four or more

← Previous

Skip

Next →

Cut along dotted lines





☆ Favorites ()

150 matching vehicles

What kinds of propulsion would you like?

- Hybrids
- Gasoline
- Pure Electric
- Diesel

← Previous

Skip

Next →

Cut along dotted lines





☆ Favorites ()

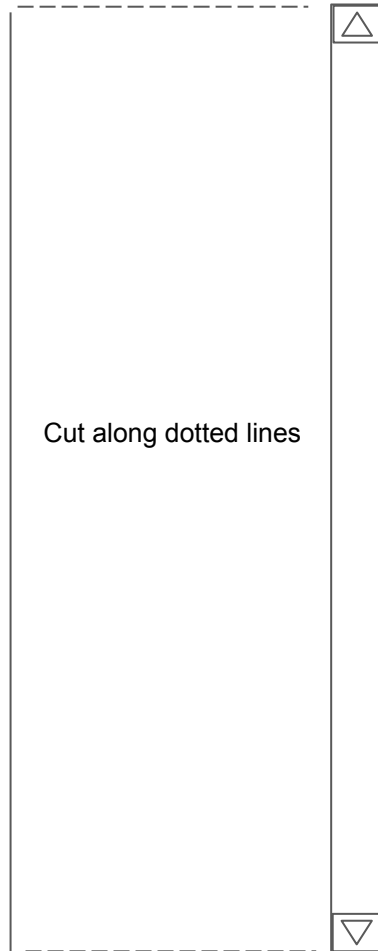
20 matching vehicles

Transmission Type

- Manual (Row, row, row my own)
- Automatic

← Previous

Finish →



Sidebar results

The next slide is three columns of cars that can be cut into three strips.


The strips can be further cut to make more strips or taped together to make a super long strip.

I imagine that if a user clicks the X button - the remove button - we can fold the strip so that the car doesn't show anymore.

The slide after the next one are alerts that can show at the top of the screen so that the user can **undo** an action

Info

✕



☆

Info


✕



☆

Info


✕



☆

Info


✕



☆

Info


✕



☆

Info


✕



☆

Info

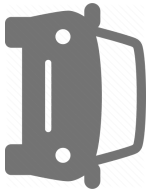
✕



☆

Info


✕



☆

Info


✕



☆

Info


✕



☆

Info

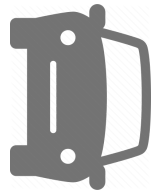
✕



☆

Info


✕



☆

Info


✕



☆

Info


✕



☆

Info


✕



☆

Info


✕



☆

Info

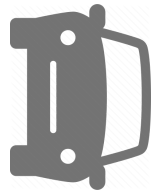
✕



☆

Info

✕



☆

✓ Vehicle Removed

Undo

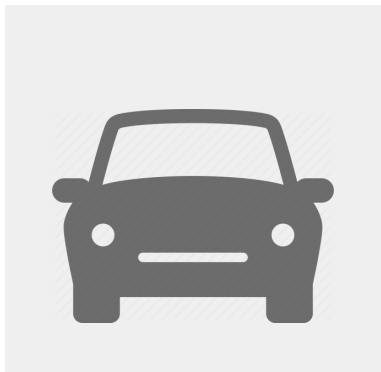
✓ Vehicle Added to Favorites

Undo

Info Modal


When the user clicks “Info” anywhere in the interface, the following screens show up as modals, (or slide up from the bottom)

← Back



Generic 4 door commuter car

Affordability: ★ ★ ★ ★ ★
Practicality: ★ ★ ★ ★ ★
Reliability: ★ ★ ★ ★ ★
Crash safety: ★ ★ ★ ★ ☆
Style: ★ ★ ☆ ☆ ☆

 Find Sellers

 Favorite

MSRP: **\$21,450**

Owner Ratings: ★ ★ ★ ★ ☆

Read Owner Reviews (224)

Expert Ratings: ★ ★ ★ ★ ☆

Read Expert Reviews (10)

What We Think

The Generic 4 door commuter car is a fine choice for ...


Cut away this side

← Back



2 door 2 seater sports coupe

Affordability: ★ ★ ★ ☆ ☆
Practicality: ★ ★ ☆ ☆ ☆
Reliability: ★ ★ ★ ★ ★
Crash safety: ★ ★ ★ ☆ ☆
Style: ★ ★ ★ ★ ★

 Find Sellers

 Favorite

MSRP: **\$39,499**

Owner Ratings: ★ ★ ★ ★ ☆

Read Owner Reviews (150)

Expert Ratings: ★ ★ ★ ★ ★

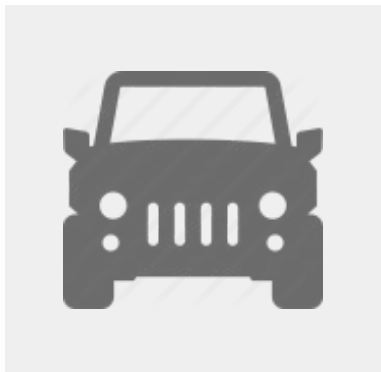
Read Expert Reviews (30)

What We Think

Want to feel like a hero carving canyons and burning rubber?


Cut away this side

← Back



Boxy SUV

Affordability: ★ ★ ★ ☆ ☆
Practicality: ★ ★ ★ ★ ★
Reliability: ★ ★ ★ ★ ★
Crash safety: ★ ★ ★ ★ ★
Style: ★ ★ ★ ☆ ☆

 Find Sellers

 Favorite

MSRP: **\$42,950**

Owner Ratings: ★ ★ ★ ★ ★

Read Owner Reviews (540)

Expert Ratings: ★ ★ ★ ★ ☆

Read Expert Reviews (17)

What We Think

For conquering the urban jungle and hauling from Costco...


Cut away this side

← Back



Chariot of Power

Affordability:	☆ ☆ ☆ ☆ ☆
Practicality:	★ ★ ★ ★ ☆
Reliability:	★ ★ ☆ ☆ ☆
Crash safety:	★ ★ ★ ★ ★
Style:	★ ★ ★ ★ ★

 Find Sellers

 Favorite

MSRP: **\$417,590**

Owner Ratings: ★ ★ ★ ★ ★

Read Owner Reviews (1)

Expert Ratings: ★ ★ ★ ★ ★

Read Expert Reviews (20)

What We Think

Financial mortals look elsewhere, this luxobarge transcends ...

Cut away this side

View Sellers

The next slide shows a map view of the sellers

The slide after the next one are popups that would appear when a user selects a location on the map. We can cut them out individually


The slide after that just shows the sellers in a list

← Back


☰ View Locations as List




1




Quick & Ready Motors
4300 Oak Park, Chicago, IL
[Website](#)
~ 20 mins away (4 miles)




2




Buy Here Pay Here Autos
5330 S Cicero, Chicago, IL
[Website](#)
~ 45 mins away (15 miles)



3



Mercedes of Downers Grove
2040 Prentiss Ave, Down, IL
[Website](#)
~ 1 hr away (40 miles)



4




Naperville Autos
8032 Crescent St, Naperville, IL
[Website](#)
~ 1hr 10 mins away (51 miles)



← Back

Locations where you can complete your purchase

 [View Locations on Map](#)



Oak Park Imports
4300 Oak Park, Chicago, IL

~ 20 mins away (4 miles)

[View seller's listing →](#)



Buy Here Pay Here Autos
5330 S Cicero, Chicago, IL

~ 45 mins away (15 miles)

[View seller's listing →](#)



Mercedes of Downers Grove
2040 Prentiss Ave, Down, IL

~ 1 hr away (40 miles)

[View seller's listing →](#)



Naperville Autos
8032 Crescent St, Naperville, IL

~ 1hr 10 mins away (51 miles)

[View seller's listing →](#)

Reviews

The next slide is expert reviews

The slide after that is owner reviews

Expert Reviews

★★★★☆ **Such a Storied Automaker Can Put Out Better Cars than this**

By **Car and Driver** on 5th October 2016

The feature-rich car is an exceptional value, but the one feature it doesn't offer is thrills. A 1.8-liter four-cylinder makes 132 hp—140 hp in the LE Eco model—and drives the front wheels through a six-speed manual or a CVT. A 6.1-inch touchscreen infotainment system with Bluetooth is standard but can be upgraded to a 7.0-inch unit with navigation. All cars get modern technology such as adaptive cruise control, lane-keeping assist, automatic high beams, and automated emergency braking

★★★★☆ **Lead-footed drivers rejoice**

By **Jalopnik** on 5th October 2016

Auto journalists have been kind of hard on what they see as faults of the upcoming 2017 Automaker Car. We said that Car screwed it up. Except they didn't. Automaker did everything right.

Owner Reviews

★ ★ ★ ★ ☆ **My Neighbor makes \$5,000 an hour working from home**

By **Roxanna Roberts** on 5th October 2016

I hate electronic parking brakes. Like I hated Cds, touch screen radios, MP3's, ABS brakes and bluetooth. All of them were horrible when first invented or used on the Automobile. Over time they all have been perfected (bluetooth is still at best 50/50) . I believe overtime the electric emergency brake will be perfected also. It may even have some tactile feel to it. It will get better. Anyone remember the first ABS automotive systems horrible just horrible. Now even on the cheapest cars you would not even know you have abs until it save your ass.

★ ★ ★ ★ ☆ **Get off my lawn!**

By **xxOpt1cXX** on 5th October 2016

That is not an acceptable reason to decrease safety. Some things need physical connects. Brakes are one of them. So are steering wheels. Cars are big and powerful objects, and the failsafe shouldn't be relatively frail electronics.

Survey Complete

The next slide is for showing the user our recommendations

The slides after that are the recommendations. Each slide is one complete set of recommendations to be shown all at once



☆ Favorites ()

Here are some fine options for you

I don't like these options:

← Previous Question

↻ Retake Entire Survey



Generic 4 door commuter car

MSRP: **\$21,450**

Info

☆ Favorite



Generic 4 door commuter car

MSRP: **\$21,450**

Info

☆ Favorite



Generic 4 door commuter car

MSRP: **\$21,450**

Info

☆ Favorite

Cut on the dotted lines



Generic 4 door commuter car

MSRP: **\$21,450**

Info

☆ Favorite



Generic 4 door commuter car

MSRP: **\$21,450**

Info

☆ Favorite



2 door 2 seater sports coupe

MSRP: **\$39,499**

Info

☆ Favorite

Cut on the dotted lines



Generic 4 door commuter car

MSRP: **\$21,450**

Info

☆ Favorite



Generic 4 door commuter car

MSRP: **\$21,450**

Info

☆ Favorite



Boxy SUV

MSRP: **\$42,950**

Info

☆ Favorite

Cut on the dotted lines



2 door 2 seater sports coupe

MSRP: **\$39,499**

Info

☆ Favorite



2 door 2 seater sports coupe

MSRP: **\$39,499**

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☆ Favorite



Boxy SUV

MSRP: **\$42,950**

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☆ Favorite

Cut on the dotted lines

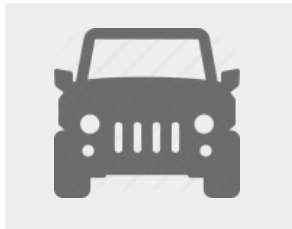


Chariot of Power

MSRP: **\$417,590**

Info

☆ Favorite



Boxy SUV

MSRP: **\$42,950**

Info

☆ Favorite

Cut on the dotted lines

Favorites

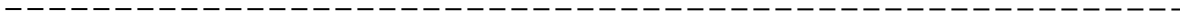
The next slide is a listing of the user's favorites

The slides after the next one are individual cars that the user can favorite. Here's what I was thinking:

I imagine that we can cut out each car and add it individually. If they add more than 3 we can always stick the cut outs to another blank sheet and imagine it's a strip that can scroll



Favorites ()





2 door 2 seater sports coupe

MSRP: **\$39,499**

Info

Remove



2 door 2 seater sports coupe

MSRP: **\$39,499**

Info

Remove



2 door 2 seater sports coupe

MSRP: **\$39,499**

Info

Remove



2 door 2 seater sports coupe

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Boxy SUV

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Chariot of Power

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