

Philip Adeoye

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UX & Software Development

With a diverse background in human-centered design, software development, and electronics engineering, I am committed to creating interactive products and services that champion user satisfaction, accomplish stakeholder goals, and are easily maintainable and extensible.

EXPERIENCE

UX Developer Intern – Regenstrief Institute Jun '17 – Dec '17

Contributed to the conception and design of MINDSpeed – a technology intervention to study the effects of healthy eating on cognition in older adults – from user research, ideation, sketching, low fidelity prototyping, high fidelity prototyping with Sketch to usability testing in the field with users. Also led the development and deployment of MINDSpeed as a responsive web app hosted on Amazon Web Services.

UX Research & Design Volunteer – Gravity Drive Jan '17 – Dec '17

Researched the emerging phenomenon of coworking through field visits, competitive analysis, interviews, observations, personas, journey maps and, with my team, designed virtual and physical interactions/experiences that reduced frustration with room reservations and improved the ability to connect with community.

Solutions Consultant & Research Assistant – COMET Lab, Indiana University Jan '16 – Dec '17

Elicited requirements for multiple projects; fostered and maintained working relationships with clients; applied user-centered research and design methods (contextual inquiry, participatory design, sketching, etc) to elucidate needs and solutions; delivered timely, appropriate, and reliable software; and obtained feedback from users to refine ideas and solutions.

Software Engineer – WebReliance Jul '13 – Nov '15

Collaborated with other software engineers – as part of very small teams – to convert exceedingly vague requirements from numerous clients into databases, background processes, web services, reports, and responsive web applications with ASP.NET back-ends.

Student Developer – CAPS, Harding University May '12 – May '13

Contributed a real-time map view of enforcement assets to ADVANCE – a data analysis and management web application for law enforcement agencies in Alabama, Arkansas, and Mississippi – using the ASP.NET MVC framework. CAPS: Center for Advanced Public Safety.

EDUCATION

M.S Human Computer Interaction – GPA: 4.0 Dec 2017 Indiana University (IUPUI), Indianapolis, IN

Teaching Assistant for Digital Media Imagery – a Photoshop and Illustrator class with an emphasis on the Principles of Design

B.S Computer Engineering – GPA: 3.99 May 2013 Harding University, Searcy, AR

SKILLS and TOOLS

UX Research & Design

- Interaction Design
- Design Thinking
- Prototyping
- Wireframing
- User Research
- Usability Evaluation
- Usability Methods
- User Testing
- Competitive Analysis
- Contextual Inquiry
- Copywriting
- Data Analysis
- Balsamiq
- Sketch
- Photoshop/Illustrator

Software Development

- Full Stack Development
- Agile Methodologies
- OOP, OO Design
- Technical Writing
- Responsive Design
- HTML, CSS
- JavaScript, jQuery
- Bootstrap
- Git/Subversion
- SQL/Relational Databases
- C#, .NET
- PHP w/CodeIgniter

Operations

- Systems Thinking
- Requirements Analysis
- Project Coordination
- Relationship Management